



2026 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Women for OSU is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. It envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement.

The annual Women for OSU Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Cowboy family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding students and bestowing Partnering to Impact grants to faculty and staff projects.

SAVE THE DATE FOR THE 2026 SYMPOSIUM!



Thursday, April 23, 2026 Gallagher-Iba Arena

Featuring Keynote Speaker Jill Donovan

Founder & CEO of Rustic Cuff Jewelry; Author of The Kindness Effect

As the founder of Rustic Cuff, Jill Donovan's journey has been anything but ordinary. A former attorney and adjunct law professor at the University of Tulsa, she stepped away from the courtroom and into a life of creativity. What began as a late-night idea quickly became Jill's personal mission. In 2011, she transformed a creative hobby into a nationally recognized brand. She wanted to design tangible reminders of life-giving words of hope that people could carry with them everywhere they went. Over the last 14 years, Rustic Cuff has grown from a single bracelet into a widely respected brand. Known for its meaningful designs and the deep connections they create, Rustic Cuff has been featured extensively on national television and worn by well-known figures across sports, fashion, and entertainment. The brand has touched countless lives and fostered connections worldwide. As a national speaker, Jill uses her signature storytelling and humor to share messages of hope, freedom, and faith with audiences across the country. She extends this connection through her weekly blog and podcast 'Practically Speaking.' Jill is the author of *The Kindness Effect* and the upcoming book *Live Like Everyone Loves You*, set to release in the fall of 2025. She is also the visionary behind the new Jill Donovan Collection, where she brings her love for artistry, storytelling, and craftsmanship to life.

◆ WOMEN FOR OSU SYMPOSIUM ◆

INDIVIDUAL & CORPORATE SPONSORSHIP OPTIONS

\$25,000 Presenting Sponsor

BENEFITS

- ◆ 20 seats (two full tables) at Symposium with Premier Location
- ◆ 5 VIP reserved parking permits at Symposium
- ◆ Invitation for 20 guests to VIP Sponsor Reception, plus the opportunity to address the audience as the Presenting Sponsor
- ◆ Special recognition from the stage at both the VIP Sponsor Reception and Symposium
- ◆ Opportunity to provide a promotional gift (640 item estimate) at the Symposium, upon approval
- ◆ Opportunity to host one WOSU Partner or student event during the academic year
- ◆ 1 year-long complimentary WOSU Partner membership
- ◆ Name or company logo on event invitations and sponsor follow-up packets (based on send deadline), as well as in post-event emails
- ◆ Highest level of sponsor visibility in marketing materials, including name or company logo listing in:
 - Event signage
 - Event programs and video screens
 - STATE Magazine and other recognition materials with Prominent Placement
 - Women for OSU website

Value of Benefits is \$2,000; \$23,000 is a tax-deductible gift

\$20,000 Diamond Sponsor

BENEFITS

- ◆ 16 seats (one full table + partial table) at Symposium with Prominent Location
- ◆ 4 VIP reserved parking permits at Symposium
- ◆ Invitation for 16 guests to VIP Sponsor Reception
- ◆ Option to host Symposium speaker at table
- ◆ Recognized as Diamond Sponsor for Symposium breakfast reception (included on breakfast signage)
- ◆ Name or company logo listed on VIP Sponsor Reception invitation if confirmed by print deadline
- ◆ Sponsor visibility in marketing materials, including name listing in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,600; \$18,400 is a tax-deductible gift

\$15,000 Student Experience Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium
- ◆ 3 VIP reserved parking permits at Symposium
- ◆ Invitation for 10 guests to VIP Sponsor Reception, plus special on-stage recognition
- ◆ Opportunity to host a student gathering for all WOSU Scholars & student leadership groups (30-50 students) — with option to give remarks
- ◆ Recognized as underwriting sponsor for stadium-level seating access at Symposium for select student groups
- ◆ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,250; \$13,750 is a tax-deductible gift

\$10,000

Platinum Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium: Preferred Location
- ♦ 3 VIP reserved parking permits at Symposium
- ♦ Invitation for 10 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,000 | \$9,000 is a tax-deductible gift

\$7,500

Rose Gold Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium: Preferred Location
- ♦ 2 VIP reserved parking permits at Symposium
- ♦ Invitation for 10 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,000 | \$6,500 is a tax-deductible gift

\$5,000

Gold Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium
- ♦ 1 reserved parking permit at Symposium
- ♦ Invitation for sponsor + 4 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,000 | \$4,000 is a tax-deductible gift

\$3,000

Silver Sponsor

BENEFITS

- ♦ 6 seats (partial table) at Symposium
- ♦ 1 reserved parking permit at Symposium
- ♦ Invitation for sponsor + 1 guest to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$600 | \$2,400 is a tax-deductible gift

\$2,000

Orange Sponsor

BENEFITS

- ♦ 4 seats (partial table) at Symposium
- ♦ Invitation for sponsor + 1 guest to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$400 | \$1,000 is a tax-deductible gift

GENERAL SPONSORSHIP QUESTIONS?

Please contact the OSU Foundation at wosu@osugiving.com for more information.

All sponsorship packages include multiple opportunities for sponsor visibility, as well as brand awareness for our corporate sponsors. Visibility will reach a large group of highly engaged and influential event attendees.



**I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2026 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!**

MY SPONSORSHIP LEVEL WILL BE:

- | | |
|--|---|
| ☐ \$25,000 Presenting Corporate Sponsor
<i>Value of Benefits is \$2,000 \$23,000 is a tax-deductible gift</i> | ☐ \$7,500 Rose Gold Sponsor
<i>Value of Benefits is \$1,000 \$6,500 is a tax-deductible gift</i> |
| ☐ \$20,000 Diamond Sponsor
<i>Value of Benefits is \$1,600 \$18,400 is a tax-deductible gift</i> | ☐ \$5,000 Gold Sponsor
<i>Value of Benefits is \$1,000 \$4,000 is a tax-deductible gift</i> |
| ☐ \$15,000 Student Experience Sponsor
<i>Value of Benefits is \$1,250 \$13,750 is a tax-deductible gift</i> | ☐ \$3,000 Silver Sponsor
<i>Value of Benefits is \$600 \$2,400 is a tax-deductible gift</i> |
| ☐ \$10,000 Platinum Sponsor
<i>Value of Benefits is \$1,000 \$9,000 is a tax-deductible gift</i> | ☐ \$2,000 Orange Sponsor
<i>Value of Benefits is \$400 \$1,600 is a tax-deductible gift</i> |

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

MY INFORMATION:

Name		Spouse Name	
Address		City	State Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

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- ☐ My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- ☐ Please bill me
- ☐ Please charge my credit/debit card

Card Number Exp. Date

Name on Card CVC Code

Signature

To learn more about how gifts are allocated, please visit OSUgiving.com.

- ☐ Have you included the OSU Foundation in your estate plan?
- ☐ Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at OSUgiving.com/matching

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe
Stillwater, OK 74074

FOR QUESTIONS, CONTACT:

WOSU@OSUgiving.com