



Media Advisory

Major Event -- Friday, February 26 at 11 a.m.

Oklahoma State University Embarks on Historic Undertaking to Raise Record Private Funds for Scholarships, Research and Academic Pursuits

OSU President Burns Hargis will Unveil the Sweeping Initiative and Announce the Largest Gift for Scholarships in the History of Oklahoma and One of the Largest Private Gifts to a Public University in the U.S

Press Conference to Follow 35-Minute Event; Launch Event Streamed Live at <http://www.witnessOSUhistory.com>

WHAT: Oklahoma State announces historic private fundraising initiative and audacious campaign goal; unveils campaign brand and theme. Also will announce a record private gift, as well as the incredible amount already raised to launch the campaign

WHY: Provide OSU with the private dollars to support incomparable resources to fund scholarship, academic and research programs, and services and facilities

WHEN: 11 a.m. Friday, February 26

WHERE: Student Union Atrium, Oklahoma State University, Stillwater, Oklahoma

To attend (and receive parking information), please contact Megan Horton - megan.horton@okstate.edu or 405-744-6260

Background

- For two years, OSU has prepared to launch the biggest and boldest private fundraising effort ever undertaken by a public or private university in the state of Oklahoma. In fact, the campaign will be one of the largest for any public university in the nation. Half of the record-breaking amount raised through this campaign will fund student scholarships to

make sure OSU not only attracts the brightest students, but also provides students without the means to attend a research university a way in which to do so.

- The scholarship portion of the sweeping campaign will receive a gigantic boost on Friday when President Hargis announces an incredible private gift for student scholarships.
- Hundreds of millions of dollars will fund professorships, fellowships and groundbreaking research as well as the renovation and construction of facilities, such as an 80,000-square foot learning facility to house the Spears School of Business and Riata Center for Entrepreneurship.
- The scope and magnitude of what will be announced Friday, as well as what has already been achieved, will accelerate the elevation of Oklahoma State University on the national front by providing the resources to solidify OSU as one of America's premier land-grant universities.

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